



SHADI AL HROUB

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SKILLS

COMMUNITY MANAGEMENT



PUBLIC RELATION AND OUTREACH



ADOBE SUITE CC



MARKETING, SOCIAL NETWORKS



MS OFFICE



LANGUAGE: ENGLISH & ARABIC

WORK EXPERIENCE

ADVISOR CONSULTANT INTERNATIONAL TRADE CENTRE

Virtual Marketing Places (VMP),
Communication and Marketing, B2B, B2C.

JORDAN, AMMAN 2015

MENTOR ADOBE ACHIEVEMENT AWARD

JORDAN, AMMAN 2015

CREATIVE CONSULTANT HILTON DEAD SEA RESORT & SPA

JORDAN, AMMAN 2015

CREATIVE CONSULTANT LEO BURNETT

JORDAN, AMMAN 2014

CREATIVE / LAB INSTRUCTOR AMERICAN UNIVERSITY OF MADABA

Working on designs to produce an effective advertising campaign. Managing projects and workshops through University Campus.

Teaching design students special topics Such as film making, video editing, and computer graphics, branding, packaging and performance design.

JORDAN, MADABA 2013

LECTURER OF GD DEPT AMERICAN UNIVERSITY OF BEIRUT

Working on budget design and monitoring activities. Teaching design students special topics Such as Advance Studios Level 1 to 5, Typography, Photography and Digital Media two level, branding, packaging and Exhibition design. Consulting through Media Design Agencies.

Research, Advising and Consulting

OMAN, SALALAH 2009- 2012

CAMPAIGN DIRECTOR THE ROYAL SOCIETY (NGO) | (RSCN)

Provide positive leadership to the media unit by living the values and create and maintain the work environment that delivers superior performance.

Collaborate with international organization IFAW, USAID, JERDS and IUCN.

JORDAN, AMMAN 2007- 2009

EDUCATION

GRAPHIC DESIGN PHILADELPHIA UNIVERSITY

WITH HONOR (1ST)

BACHELOR DEGREE 2006-2007

MASTER DEGREE active

SOCIAL MEDIA MARKETING

E-Marketing and Social Networks
BusinessDevelopment Center, Portland

Project Management
Business Development Center, Portland

Marketing
Academy of Wealthy, Jordan

Media and Information Literacy 2015
UNESCO and Athabasca University

TRAINING COURSES 2011-2015

AWARDS

A' DESIGN AWARD TWO AWARDS (DIGITAL ART)

ITALY 2013- 2014

IPA AWARDS PEOPLE | CEREMONY

USA 2012

GREEN DOT AWARDS PUBLIC AWARENESS CAMPAIGN

USA 2011

SIA, SUMMIT AWARDS PUBLIC RELATION

USA 2010

GULF PRINT AWARDS PANDAS AWARDS | ADVERTISING

UAE 2007

RECENT NEWS 2015 - 2016

#3 DESIGNER OF THE WORLD
WRITING, LITERATURE AND CONTENT

POPULAR DESIGNERS
MOST POPULAR DESIGNERS OF THE WORLD



▼ MEMBERSHIPS



▼ CERTIFICATIONS & PUBLICATION

REVOLUTION ART MAGAZINE
PUBLISHED ARTWORKS 2010 - 2014

WILEY-BLACKWELL EXCHANGE
CONFERENCES SOCIAL SCIENCES 2011

CYPRUS UNIVERSITY OF DESIGN ON VISUAL COMMUNICATION
CONFERENCE ON VISUAL COMMUNICATION 2011

PUBLISHED DESIGN BOOK
THE GRAPHIC DESIGN IN MEDIA CONCEPTION 2011

AMERICAN UNIVERSITY (AUB)
DEVELOPING PRO, LEARNING OUTCOMES 2010

SOLO EXHIBITION, OMAN
BLACK BALLOON EXHIBITION 2010

NATIONAL TAIWAN UNIVERSITY
CULTURAL EXCHANGE EXHIBITION 2010

INWENT, INTERNATIONAL
INTERNATIONAL FORUM: POLICIES AND INSTITUTIONS. 2009

DESIGN AND IMPLEMENT PUBLIC AWARENESS CAMPAIGN. 2009

HANS SEIDEL FOUNDATION
ENVIRONMENTAL EDUCATION 2008

DESIGNER MAGAZINE
PUBLISHED ARTWORKS 2008

SOLO EXHIBITION, JORDAN
SAVE AS, WILD JOR EXHIBITION 2008

THE UNIVERSITY OF JORDAN
INTERNATIONAL AIDS DAY 2006

 **THE INTERNATIONAL BUSINESS AWARDS**
MEDIA FINAL JUDGING 2014 - US SALES FINAL JUDGING 2015 - US
[HTTP://WWW.STEVIEAWARDS.COM](http://www.stevieawards.com)

▼ LATEST NEWS



ALRAI NEWSPAPER
AMMAN, JORDAN 2015



INTERVIEW INPRINT MAGAZINE
SAN DIEGO, USA 2014



INTERVIEW DESIGN MAGAZINE
CHINA, HONGKONG AND MACAU.



PRODUCE DESIGN TATTOO'S
[HTTPS://TATTOOSTICKER.COM](https://tattoosticker.com)



SHOP ART DESIGN STUFF
[HTTP://SOCIETY6.COM/SHADIALHROUB](http://society6.com/shadialhroub)